

# Eden's Economic Development Update

July 27, 2011  
Volume 2, Issue 5

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## Community Meeting Well Attended



### Road Map to Success

Twenty-six community members attended the Eden Economic Development Corporation's (EEDC) community meeting on April 28<sup>th</sup> to share our past successes and determine where we go from here. Mike Walthall of TGFA out of Plano also attended the meeting to gather information which will be included in the City's Comprehensive Master Plan. The EEDC used the information to develop their annual Strategic Plan. This Plan includes the following main focuses:

- Increase the city's attractiveness as a place to live (housing)
- Increase the city's attractiveness as a place to visit (beautification & façade improvements)
- Retain/Increase the variety and number of local businesses and industries
- Increase opportunities for workforce development

### Dates to Remember

- ◆ EEDC Annual Meeting, City Hall, Aug 1<sup>st</sup>
- ◆ City Council Meeting, City Hall, Aug 9<sup>th</sup>
- ◆ Team Roping Competition, Ray Dockery Arena, Aug 20<sup>th</sup>
- ◆ ECISD First Day of School, Aug 22<sup>nd</sup>

## Façade Improvement Program Extended

The Eden Economic Development Corporation has extended their Façade Improvement Program and is awaiting the completion of the 60-day public comment period to disburse funds. Businesses located downtown or along Highways 83 & 87 and inside city limits are encouraged to submit applications. Grants will pay 75% of the proposed project up to \$3,000. Façade elements that can be part of the project include signage, painting, lighting and repairs to the structure itself. For more information contact Kathy Keane, Economic Development Coordinator @ 869-2211.



New Highway Billboard



Museum Mural Compete